

## Goals and plans

Fiction University Indie Author Series:

<http://blog.janicehardy.com/2015/01/creating-author-business-plan-setting.html>

Chris Fox's Write to Market series: <https://www.amazon.com/gp/product/B071Z9PMCL>

Kimberley Grabas's comprehensive planning tool (free) :

<http://www.yourwriterplatform.com/author-business-plan/>

## Writing & editing your novel

Janice Hardy's Fiction University, <http://blog.janicehardy.com/>

Randy Ingermanson's Snowflake Method:

<http://www.advancedfictionwriting.com/articles/snowflake-method/>

K.M. Weiland: <https://www.helpingwritersbecomeauthors.com/>

My favorite blog about writing: <https://mythcreants.com/>

Jack Bickham, *Scene and Structure*. (Every novelist should study this book.)

James Scott Bell, *Plot and Structure*.

Jessica Brody, *Save the Cat Writes a Novel*.

Libbie Hawker, *Take Off Your Pants!*

John Truby, *The Anatomy of Story*.

Nancy Kress, *Characters, Emotion, and Viewpoint*.

Orson Scott Card, *Characters and Viewpoint*.

Janice Hardy, *Revising Your Novel: From First Draft to Finished Draft*.

Renni Browne and Dave King, *Self-Editing for Fiction Writers*.

James Scott Bell, *Revision and Self-Editing*.

## Self-publishing & marketing

Kindle Direct Publishing Jumpstart: [https://kdp.amazon.com/en\\_US/help/topic/G202187740](https://kdp.amazon.com/en_US/help/topic/G202187740)

Joanna Penn, The Creative Penn, <https://www.thecreativepenn.com/>

Joel Friedlander, The Book Designer, <https://www.thebookdesigner.com/>

(site loaded with resources, including print & ebook formatting templates.)

Jane Friedman, <https://janefriedman.com/>

David Gaughran: <https://davidgaughran.com/blog/>

Kristine Kathryn Rusch:, Business Musings: <http://kriswrites.com/15371-2/>

Mark Dawson: <https://selfpublishingformula.com/>

Chris Fox: <http://www.chrisfoxwrites.com/for-writers/>

Iain Rob Wright: <http://azofselfpublishing.teachable.com/courses/>

Reedsy book promotion services list: <https://blog.reedsy.com/book-promotion-services/>

David Gaughran, *Let's Get Digital*.

Kristine Kathryn Rusch, *The Freelancer's Survival Guide*.

Tammi Labrecque, *Newsletter Ninja*.

**Author services: editing, formatting, covers**

Good author service providers schedule 1-2 months out, so plan ahead or be prepared to wait. Fill the time learning about marketing, starting the next book, or writing short stories.

**Editing**

Read this first: <https://janefriedman.com/how-to-find-an-editor/>

The best way to find an editor is by asking other indie authors.

Indie Author Society: <http://indieauthorsociety.com/>

Romance Writers of America: <http://www.rwa.org>

Science Fiction Writers of America: <http://www.sfwaworld.org>

Sisters in Crime: <http://www.sistersincrime.org>

Historical Novel Society: <https://historicalnovelsociety.org/>

SPF Community: <https://www.facebook.com/groups/SPFsecretgroup/>

==> You want an editor who understands your genre and supports your goals. A good editor will lift you up; a bad editor will cast you down. Discuss your book and your publication plans before hiring. Ask for a sample of their editing work. Get references!

Check out Editorial Freelancers Association; <http://www.the-efa.org/>

For low-budget services, try Fiverr: <https://www.fiverr.com/> but CAVEAT EMPTOR.

*Formatting only:*

Draft2Digital: <https://www.draft2digital.com/>

BookBaby (lots of services): <https://www.bookbaby.com/book-formatting/>

Virtual assistants, like: <http://www.free2write.com/ebook-formatting/>

**Cover designs**

Read this first: <https://www.thecreativepenn.com/bookcoverdesign/>

Also start looking at the covers in the Book Designer's monthly awards to educate your taste:

<https://www.thebookdesigner.com/2019/05/e-book-cover-design-awards-april-2019/>

Browse the web for cover designers. Look at their galleries to find a style that suits your book and your budget. Expect to pay \$150+ for a great cover. Good designers will interview you about your book. They won't read it! Let them guide you to a good commercial cover.

For budget covers, try these sites:

<http://goonwrite.com/>

<http://diybookcovers.com/>

<https://damonza.com/predesigned-ebook-covers/>