

## Goals and plans

Fiction University Indie Author Series:

<http://blog.janicehardy.com/2015/01/creating-author-business-plan-setting.html>

Chris Fox's Write to Market series: <https://www.amazon.com/gp/product/B071Z9PMCL>

Kimberley Grabas's comprehensive planning tool (free) :

<http://www.yourwriterplatform.com/author-business-plan/>

## Writing & editing your novel

Janice Hardy's Fiction University, <http://blog.janicehardy.com/>

Randy Ingermanson's Snowflake Method:

<http://www.advancedfictionwriting.com/articles/snowflake-method/>

K.M. Weiland: <https://www.helpingwritersbecomeauthors.com/>

Jack Bickham, *Scene and Structure*. (Every novelist should study this book!)

James Scott Bell, *Plot and Structure*.

Blake Snyder, *Save the Cat*.

Libbie Hawker, *Take Off Your Pants!*

John Truby, *The Anatomy of Story*.

Nancy Kress, *Characters, Emotion, and Viewpoint*.

Orson Scott Card, *Characters and Viewpoint*.

Janice Hardy, *Revising Your Novel: From First Draft to Finished Draft*.

Renni Browne and Dave King, *Self-Editing for Fiction Writers*.

James Scott Bell, *Revision and Self-Editing*.

## Self-publishing & marketing

Kindle Direct Publishing Jumpstart: [https://kdp.amazon.com/en\\_US/help/topic/G202187740](https://kdp.amazon.com/en_US/help/topic/G202187740)

Joanna Penn, The Creative Penn, <https://www.thecreativepenn.com/>

Joel Friedlander, The Book Designer, <https://www.thebookdesigner.com/>

(site loaded with resources, including print & ebook formatting templates.)

Jane Friedman, <https://janefriedman.com/>

The Passive Voice: <http://www.thepassivevoice.com/>

Indies Unlimited: <http://www.indiesunlimited.com>

Kristine Kathryn Rusch, Business Musings: <http://kriswrites.com/15371-2/>

Mark Dawson: <https://selfpublishingformula.com/>

Chris Fox: <http://www.chrisfoxwrites.com/for-writers/>

Iain Rob Wright: <http://azofselfpublishing.teachable.com/courses/>

David Gaughran, *Let's Get Digital*.

David Gaughran, *Let's Get Visible*.

Kristine Kathryn Rusch, *The Freelancer's Survival Guide*.

Nick Stephenson, *Reader Magnets*.

**Author services: editing, formatting, covers**

Good author service providers are scheduling 1-2 months out, so plan ahead or be prepared to wait that long between your finished draft and publication. Fill the time learning about marketing, starting the next book, or writing short stories.

**Editing**

Read this first: <https://janefriedman.com/how-to-find-an-editor/>

The best way to find an editor is by asking other indie authors.

Indie Author Society: <http://indieauthorsociety.com/>

Romance Writers of America: <http://www.rwa.org>

Science Fiction Writers of America: <http://www.sfw.org>

Sisters in Crime: <http://www.sistersincrime.org>

Historical Novel Society: <https://historicalnovelsociety.org/>

==> You want an editor who understands your genre and supports your goals. A good editor will lift you up; a bad editor will cast you down. Discuss your book and your publication plans before hiring. Ask for a sample of their editing work. Get references!

Proof-reading & formatting are not sensitive but you need a highly detail-oriented person.

Check out the Texas Freelance Association: <https://texasfreelance.org/>

or the Editorial Freelancers Association; <http://www.the-efa.org/>

For low-budget services, try Fiverr: <https://www.fiverr.com/> but CAVEAT EMPTOR.

*Local editors*

Shanquetta Cole: <https://fountainpendreams.wixsite.com/fountainpeneditorial>

Steve Staham: <https://www.facebook.com/stathamediting>

Free2Write: <http://www.free2write.com/>

Tosh McIntosh: <http://toshmcintosh.com/>

*Formatting only:*

Draft2Digital: <https://www.draft2digital.com/>

CreateSpace has teams eager to assist you for a few hundred bucks.

**Cover designs**

Read this first: <https://www.thecreativepenn.com/bookcoverdesign/>

Browse the web for cover designers. Look at their galleries to find a style that suits your book and your budget. Expect to pay \$150+ for a great cover. Good designers will interview you about your book. They won't read it! Let them guide you to a good commercial cover.

For budget covers, try these sites:

<http://goonwrite.com/>

<http://diybookcovers.com/>

<https://damonza.com/predesigned-ebook-covers/>